SALES AND TRADING KEY FUNCTIONALITY

The list below reflects key functionality for an area of interest on the Bloomberg Professional® service. Press the <Menu> key on the Bloomberg keyboard from any function to browse related tools. Press the <Help> key once from a function to learn more about what it does and how to use it.

### > BLOOMBERG NEWS
- First Word
- Suggested News Filters
- Company Specific News
- Social Velocity Alerts

### > MARKETS & MONITORS
- World Equity Indices
- Most Active Stocks
- Intraday Price Moves by Sector
- Manage Monitors
- US Equity Market Volume Snapshot
- Short Interest Analysis

### > ECONOMIC DATA
- Economic Calendars
- Economic Forecasts

### > BROAD MARKET PERSPECTIVE
- Developed Markets
- Emerging Market
- FX Markets
- Equity Versus CDS Relationship

### > CHARTING & TECHNICALS
- Graph Open, High, Low, & Close
- Chart Historical Volatilities
- Intraday Volume Analysis Chart
- Average Volume At Time
- Chart Library

### > RESEARCH & EVENTS
- Bloomberg Industries
- Map Client Interests to Research
- Corporate Events Calendar
- Analysts' Recommendations

### > COMPANY ANALYSIS
- FIRS: Description Page
- STNI: Holders
- CN*: Insider Transaction Activity
- BSV: Management
- Related Securities

### > COMPARATIVE ANALYSIS
- WEI
- MOST*: Equity Relative Valuation
- IMAP*: Peer Group Relative Valuation
- MON: Graphical Cross Sectional
- MVS: Comparative Return
- SIA: Relative Value Correlation

### > EARNINGS AND DIVIDENDS
- ECO
- ECFC
- MYE
- EA
- ERN*
- EE*
- EEB*
- EEO*
- EM*
- EGG*
- BDVD*
- DVD*

### > COMMUNICATION
- GPO*
- GV*
- IGPV
- AVGV*
- G
- Message Inbox
- Instant Bloomberg Chat
- Contact List
- Attach and Send a Bloomberg Screen
- Send and Receive Trade Ideas

### > MANAGING ALERTS
- BI
- DASH
- EVTS
- ANR*: Alert Manager
- News Alerts
- ALRT
- NLRT

*Denotes a single-security function
**Denotes a multiple-security function

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