BLOOMBERG INTELLIGENCE – GLOBAL BANKS & BROKERS

BANKS & BROKERS CHEAT SHEET

NEWS
FTOP <GO> – TOP Financial News
NI BNK <GO> – Banking News
PRAC BASEL <GO> – Global Basel News
REG <GO> – Dodd-Frank and Swaps Regulation
TOP CRIS <GO> – European Debt Crisis News
FIRS <GO> – FIRST WORD filter to Financials

SECURITY ANALYSIS
DES <GO> – Company Description
FA <GO> – Fundamental Analysis—GAAP and Regulatory data
FA P GEO <GO> – Revenue Segmentation
FA BANK <GO> – Key Bank Fundamental Metrics
EEO <GO> – Earnings and Estimates
EEG <GO> – Estimates Graph
CAST <GO> – Capital Structure
DDIS <GO> – Debt Distribution

INDUSTRY DASHBOARDS
BI IBNK <GO> – Global Investment Banks
BI BANKN <GO> – U.S. Super-regional and Large Banks
BI NBNKN <GO> – Northeastern Regional Banks
BI MBNKN <GO> – Midwestern Regional Banks
BI SBNKN <GO> – Southern Regional Banks
BI BANKE <GO> – European Banks
BI BANKA <GO> – Asia and Pacific Banks
BI BANKM <GO> – Middle East and Africa Banks
BI EBNK <GO> – Emerging Europe Banks
BI CARD <GO> – Credit and Debit

INDUSTRY TOOLS/DATA
BI IBNK 1083 <GO> – Investment Bank Market Share
BI IBNK 1090 <GO> – Compensation, Headcount BI
BI IBNK 1115 <GO> – Global Liquidity Indicators, Bank and Sovereign
BI IBNK MACD <GO> – Global Macro/Market Indicators
BI IBNK 1086 <GO> – Global Money Supply, Central Bank Assets, Target Rates
BI IBNK INDD 1097 <GO> – Underwriting, M&A Volumes, Fed Primary Dealer Data, Trace Volumes
BI IBNK 1097 <GO> – Mutual Funds Flows, ICI
BI IBNK 1163 <GO> – Sovereign CDS Prices, GIIPs Foreign Claims and Exposures, BIS
BI BANK 1157 <GO> – Financial Services Jobs
BI BANKN HEAD <GO> – U.S. Mortgage Market
BI BANK 1163 <GO> – U.S. Bank Relevant Rates and Spreads
BI BANK MACD <GO> – U.S. Macro Data Indicators and Forecasts
BI BANK 1162 <GO> – U.S. Banks Weekly
BI NANK 1115 HOMEOWN <GO> – Local Mortgage Market Data: North
BI BANK TRAF <GO> – Mortgage Banking Data
BI BANK TRADPG <GO> – U.S. Banks TruPs
BI CARD 1162 <GO> – First Data, SpendTrend Data
BI CARD MACD <GO> – Global GDP, Consumer Confidence
BI CARD INDD <GO> – U.S. Credit Card Solicitations, Credit Lines, Pricing
BI CARD 1094 <GO> – Credit Card Master Trust Data

BANKING INDUSTRY
BI <GO> – Bloomberg Intelligence
WIRP <GO> – Central Bank Expectations
ICVS <GO> – Interest Rate Curves
CMW <GO> – Interbank Liquidity
LOAN <GO> – Syndicated Loans Monitor
BANK <GO> – Bank CDS Monitor
SOVM <GO> – Sovereign Bonds Monitor
GCDS <GO> – Global CDS Monitor
SOVR <GO> – Sovereign CDS Monitor
DEBT <GO> – Sovereign Debt Ownership
CRIS <GO> – European Debt Crisis Monitor