TECHNOLOGY, TELECOM & MEDIA SECTOR CHEAT SHEET

NEWS
TOP TECH <GO> – TOP Technology News
NI SEM <GO> – Semiconductor News
NI TEL <GO> – Telecom Equipment News
NI TMT <GO> – Technology Media and Telecom News
NI MED <GO> – Media Sector News
NI TECHHOT <GO> – Technology “Hot” Stories
NI INTERNET <GO> – News on the Internet Sector
NI SOF <GO> – Software Industry News
FIRS <GO> – FIRST WORD Filter to Technology
SALT <GO> – Suggest News Alert, Choose Technology

TECHNOLOGY, MEDIA & TELECOM INDUSTRY
BI <GO> – Bloomberg Intelligence

SECURITY ANALYSIS
DES <GO> – Company Description
FA <GO> – Fundamental Analysis
FA PGE <GO> – Product Revenue Segmentation
EEO <GO> – EPS and Other Stats Estimates
EEB <GO> – EPS and Other Stats Estimates Detail
EEG <GO> – Estimates Graph
MA <GO> – Technology M&A

FDA & REGULATORY ENVIRONMENT
BBLS <GO> – Bloomberg Law Search
BLRW <GO> – Company Report Writer
BBLR <GO> – Telecom and Internet Law Reports
BILL <GO> – Technology Legislation Tracker
LITI <GO> – Litigation by Company

INDUSTRY TOOLS/DATA
BI ANLGG <GO> – Foundry Capacity Data for Analog IC’s
BI EMSOG <GO> – Consumer Device Unit Shipments
BI ISFTG <GO> – Infrastructure Software, Global
BI TELCE <GO> – European Telecom Subscribers

NSN MQRAUE6JJUU <GO> – MTR Glidepath Rates

BI INETG <GO> – Zenith Optimedia Forecasts on
Internet Advertisement Revenues by Format

Bloomberg